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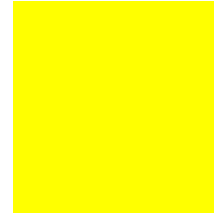
The Background

Back-to-school sales are crucial for e-commerce businesses, boosting revenue, attracting new customers, and offering great market insights. Retailers who make the most of this time can see significant growth and gain a competitive edge. These sales usually kick off in mid-July and run through August, sometimes extending into early September, depending on the region and retailer. Key categories include fashion, beauty, and stationery.



Visual Identity

back to
School
Sale



#ffff00
C 6 M 7 Y 97 K 0
R 255 G 255 B 0



#296bcf
C 82 M 59 Y 0 K 0
R 59 G 107 B 180

Back
to cool!

STARTS
AUG. 10TH

back to School Sale

40-60% OFF • FAST DELIVERY
BEST DEALS • EASY RETURNS

STARTS
AUG. 10TH

Back to School Sale

Back
to cool!



40-60% OFF
FAST DELIVERY
BEST DEALS
EASY RETURNS

String Bag Artwork



**Promotional
T-Shirt
Artwork**



Wireframe Mock Up



Digital
Marketing
AD

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